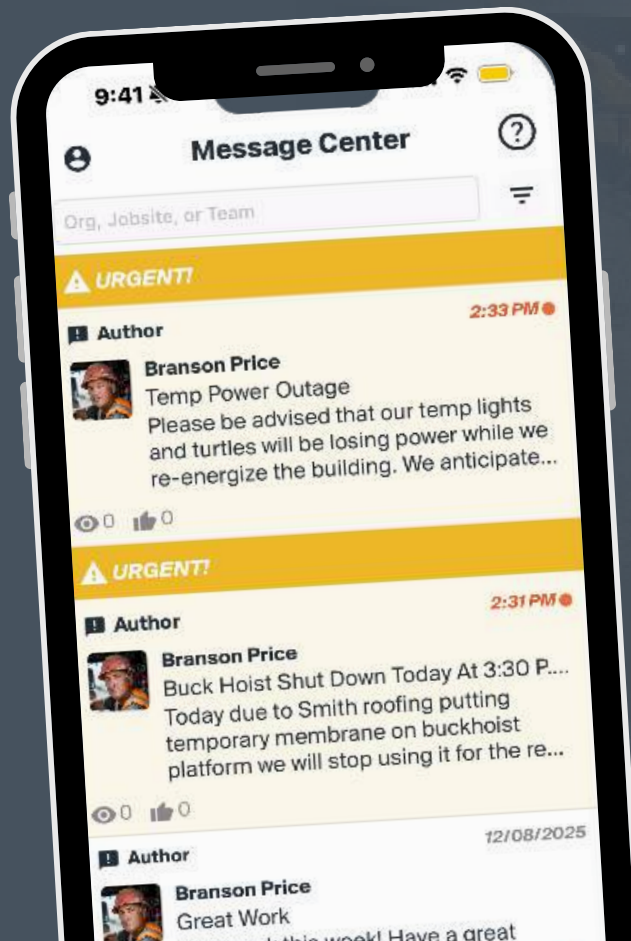




Transforming Jobsite Communication at Scale

SKANSKA | LEE HEALTH HOSPITAL | FORT MYERS, FLORIDA

Real time alerts.
Real world impact.



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PROJECT OVERVIEW + CHALLENGE

PROJECT OVERVIEW

Skanska led the construction of a large-scale healthcare facility at Lee Health in Fort Myers, a 52-acre jobsite with more than 700 workers active daily.

Coordinating across multiple trades, languages, and teams required constant communication. From safety alerts to logistics updates, the ability to reach every worker quickly was critical to keeping the project running efficiently.

THE CHALLENGE

On projects of this scale, communication has traditionally relied on a chain of command. Messages are passed from the general contractor to foremen, then down to crews.

In reality, this process breaks down quickly. Foremen are responsible for large crews, often managing hundreds of workers across different areas of the site. Ensuring every worker receives accurate, timely information is nearly impossible.

Emergency communication created even greater risk. Alerts like lightning warnings depended on air horns or radios, which often failed to reach workers across a large and active jobsite.

Language barriers further complicated communication, making it difficult to ensure every worker received and understood critical information.



"If you tell one foreman to communicate to 150 or 200 workers, it takes a long time to reach everyone. It's almost impossible to expect that to happen right away."

— Trenton LeBlanc, General Superintendent (Skanska)

"Before MindForge, I had to rely on foremen to spread the word, and I already knew which ones weren't going to tell their people. I'd have to go out there myself and make sure the message got delivered."

— Adal Melendez, Safety Manager (Skanska)

"We used air horns for emergencies, but if you're not close enough, you don't hear it."

— Adal Melendez, Safety Manager (Skanska)

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THE SOLUTION

THE SOLUTION: MINDFORGE

To solve these challenges, Skanska implemented MindForge to create a fully connected jobsite.

MindForge enables project teams to communicate directly with every on-site worker in real time, eliminating the need to rely on foremen as intermediaries.

The platform combines communication, orientation, and workforce management into a single, easy-to-use mobile app.

With features like real-time alerts, automatic language translation, and digital onboarding, MindForge ensures that every worker receives the right information at the right time.

KEY CAPABILITIES

Direct to Workforce Communication

Messages are delivered instantly to every worker on-site, ensuring alignment across the entire project.

Real-Time Emergency Alerts

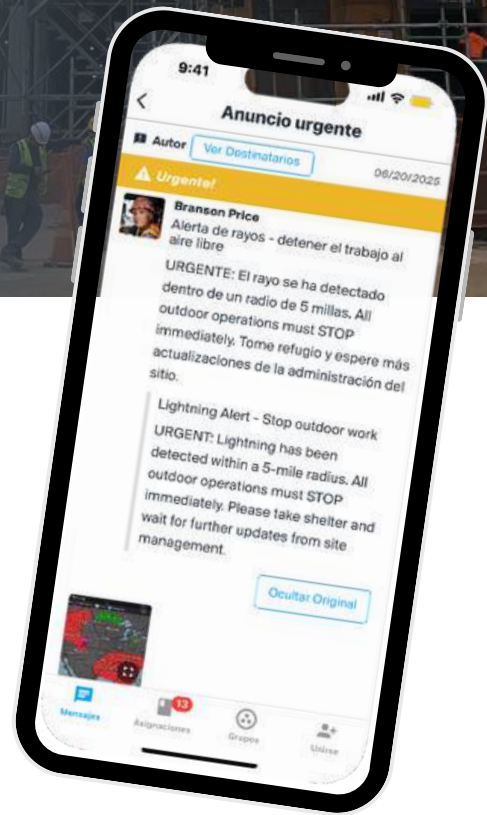
Urgent alerts notify workers immediately, improving safety and response time.

Automatic Language Translation

Messages are automatically translated based on device settings, ensuring clarity across a multilingual workforce.

Digital Orientation

Workers complete orientation before arriving on-site, reducing onboarding time and improving consistency.



"That was a game changer. You send it in English, they receive it in Spanish instantly. And when they reply, you get it back in English."

— Daimon Perez, Senior Director EH&S Florida (Skanska)

"Now I send one message and it reaches every person on the jobsite immediately."

— Adal Melendez, Safety Manager (Skanska)

"Having a direct line of communication to the entire team from a cell phone is not replaceable."

— Ryan Jennings, Lead Superintendent, Skanska USA

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IMPLEMENTATION + DAILY USE

IMPLEMENTATION

MindForge was deployed across the jobsite using a simple and scalable approach.

Workers joined the platform by scanning a QR code and completing their orientation before arriving on-site. Trade partners were quickly onboarded, and teams were organized for both targeted and mass communication.

While there was an initial learning curve, adoption happened quickly due to the simplicity of the platform and the immediate value it provided.

MindForge quickly became part of daily operations, used for everything from emergency alerts to logistics coordination and general communication.

DAILY USE ACROSS THE JOBSITE

- Lightning and emergency alerts
- Logistics updates and closures
- Moving vehicles and equipment
- Lost and found communication
- Safety reminders and announcements

"Before, I had to walk the jobsite and make sure people got the message. Now I send one message and I know everyone received it. It saves a lot of time."

— Adal Melendez, Safety Manager (Skanska)

"We had a situation where it took almost three hours to find the owner of a parked vehicle that was blocking a crane... and cranes are very expensive. With MindForge, that same issue gets resolved in minutes."

— Daimon Perez, Senior Director EH&S Florida (Skanska)

"Before MindForge, communicating a lightning alert meant calling every foreman individually. It took about 20 minutes. Now everybody gets the alert at the same time."

— Robert Whipple, Safety Coordinator (Miller Electric)

"Before MindForge, communication had to go through the chain of command, and it took much longer to get information to the workforce."

— Frank Rosario - Safety Coordinator (B&I Contractors)

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RESULTS

**700+ WORKERS
CONNECTED**

**15 MINUTE ONSITE
ORIENTATION TIME**

**REAL-TIME
COMMUNICATION ACROSS
THE ENTIRE JOBSITE**

**SIGNIFICANT TIME AND
COST SAVINGS**

RESULTS AND IMPACT

**MindForge transformed jobsite
communication.**

With over 700 workers connected in real time, teams can now send and receive information instantly, improving both safety and efficiency.

Emergency alerts are acted on immediately. Workers receive clear instructions in their preferred language. Orientation is completed before arriving on-site, reducing delays and saving time.

Beyond operational improvements, MindForge has changed how workers experience the jobsite, giving them greater visibility, awareness, and confidence in their environment.



"There was a weather alert about lightning being super close to the site and automatically everybody stayed in their cars. That showed the app works and people are actually paying attention to it."

— Jolie Figueroa, Safety Representative, Walbridge Contracting Group

"It makes communication faster and a lot more reliable to receive whatever notification it may be —lightning, a car that needs to move, any injury."

— Jordan Beers, Pipefitter, BNI Contractors

"Foremen don't always give all the details. It's nice getting the full information directly from the project team."

— Worker on Lee Health Site

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VALUE PROPOSITION

MEASURABLE TIME SAVINGS AND ROI

MindForge delivers immediate value by reducing time spent on onboarding and improving communication across the jobsite.

Digital orientation reduced onboarding time from one to two hours down to just 15 minutes. Across more than 2,400 workers, this resulted in over **280 hours saved**, resulting in more than **\$14,000** in labor savings from reduced orientation time.

This is not just a cost-saving measure. It is a reallocation of high-value time. Instead of being tied up in conference rooms running orientations, Skanska's safety professionals are now able to spend those hours in the field, providing real-time support, improving safety, and increasing productivity where it matters most.

Real-time messaging drives significant efficiency gains by removing communication delays across the jobsite. By saving an average of three minutes per worker per message, MindForge recovers approximately **5,000 production hours, equivalent to about \$125,000 in labor value.**

With an annual cost of \$4,500 per project, MindForge quickly pays for itself through time savings alone, while also reducing delays, improving coordination, and increasing overall jobsite efficiency.



"On a project not using MindForge, an emergency response was delayed when a recently relocated muster point had not been communicated to the entire workforce. Workers assembled at two different locations, resulting in a 25-minute delay to account for personnel. The incident reinforced the value of a single-source communication platform that ensures every worker receives critical updates instantly."

— Daimon Perez, Senior Director EH&S Florida (Skanska)

"When I send a message out, I can actually see the response. Workers start moving right away. You can physically watch the jobsite react."

— Bill Bryant, Senior Superintendent (Skanska)

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CUSTOMER SUPPORT

RESPONSIVE, RELIABLE CUSTOMER SUPPORT

Beyond the technology itself, Skanska teams consistently highlight the responsiveness and accessibility of the MindForge customer support team as a key part of their success.

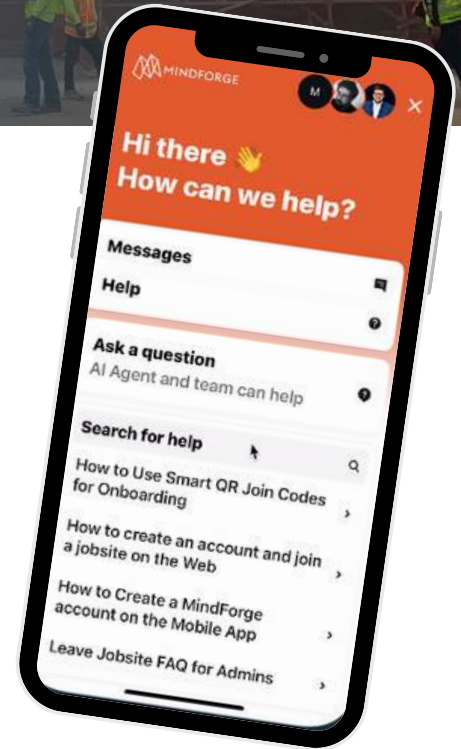
Unlike traditional software providers, MindForge offers direct, real-time support through multiple channels. Project teams can request support directly within the app, but more importantly, they have direct access to the MindForge team via phone and text.

This level of accessibility ensures that questions are answered quickly, issues are resolved immediately, and projects continue to move forward without disruption.

The MindForge support team is based in Columbus, Ohio, providing reliable, U.S.-based support that **understands the needs and urgency of active construction projects.**

Even outside of standard business hours, teams have access to tools that help answer common questions, ensuring continuous support when it's needed most.

For Skanska, this responsiveness has been critical to adoption and long-term success.



"We have a direct contact who's always available. With other apps, support was in foreign countries with time zone differences... it was very hard to get technical help when we needed it."

— Daimon Perez, Senior Director EH&S Florida (Skanska)

"MindForge does a really, really good job about being attentive, being available, and being able to help with whatever concerns we might have."

— Tanishani Melendez, EHS Technical Coordinator

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FUTURE + CULTURAL IMPACT

A NEW STANDARD FOR JOBSITE COMMUNICATION

MindForge has become a critical part of how Skanska operates on large-scale projects.

By connecting directly with the workforce, teams can improve safety, reduce delays, and create a more unified jobsite.

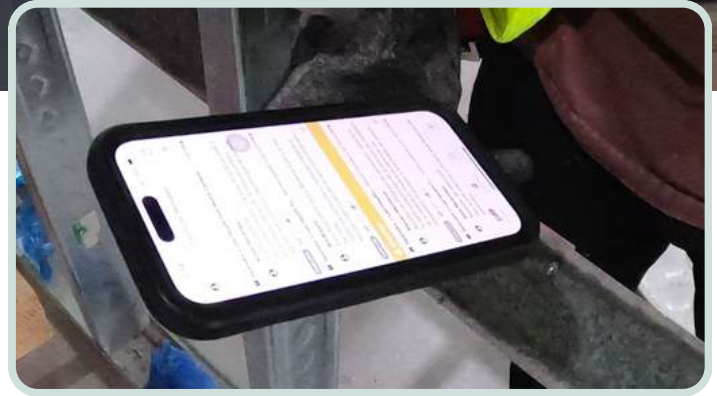
Workers are more informed, more engaged, and more connected to the overall project. Communication is no longer limited to leadership; it now reaches every individual contributing to the job.

LESSONS LEARNED

- Direct communication improves safety and response time
- Language accessibility is critical on modern jobsites
- Workers are more engaged when they are informed

FUTURE OUTLOOK

Skanska teams have made it clear that MindForge is now a core part of their operations and something they do not want to operate without moving forward.



"Workers feel part of the team. Once people feel part of the team, they're always going to go above and beyond your expectations."

— Adal Melendez, Safety Manager (Skanska)

"I found tools that weren't mine and reported it through MindForge because that's how we share things like that on this job."

— Worker on Lee Health Site

"I absolutely want to use MindForge on future projects."

— Steven Mendoza, Senior Superintendent (Skanska)

"MindForge is a simple solution to complicated problems."

— Daimon Perez, Senior Director EH&S Florida (Skanska)

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**BRING REAL TIME
COMMUNICATION
TO YOUR JOBSITE.**

**CONNECT EVERY WORKER.
IMPROVE SAFETY.
MOVE FASTER.**

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